



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

INR 55 LAKHS
USD 105,000
Plus GST @18%

126^{sq.m.}
COMPLIMENTARY BARE SPACE AT THE EXPO
Value of INR 25 Lacs

SOCIAL MEDIA AMPLIFICATION

Tagged posts across AIRIA's LinkedIn, Instagram, Facebook, Twitter platforms with approx 4k unique followers.

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COMPLIMENTARY DELEGATE PASSES
For Extra Activity Conducted at the Expo.
Value of INR 1.5 Lacs, The delegate passes will be divided equally amongst the activities.

GOURMET ACCESS PASS
Indulge in a Curate Culinary Spread at the Venue
Value of INR 0.40 Lacs

40^{VISITOR} PASSES
Provide visitor passes and grow your network at the booth.

BRAND EXPOSURE ACROSS PROMOTIONS

Sponsor's logo featured on all IRE promotional materials, brochures, marketing emails & digital campaigns. (Tier-based visibility).

4^{MIN} DIGITAL BRANDING
Brand Showcased via LED Screens and Digital Panels in High Traffic Zones at the venue Value of INR 4 Lacs

EXHIBITOR DIRECTORY
3 FULL PAGE ADVT
2 PAGE WRITE UP
Ad space and Company profile in the Official directory, circulated to All members & exhibitor.
Value of INR 12 Lacs

10^{COMPLIMENTARY} CAR PASSES
for all show days in the secure basement of the CTC venue

ONSITE EVENT BRANDING

Extensive branding at the Expo Venue (CTC), citywide roadshows and networking events
Value of INR 12 Lacs

WEBSITE RECOGNITION

Logo with backlink on the official IRE website
www.indiarubberexpo.in

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COMPLIMENTARY GALA DINNER PASSES
Celebrity Gala Dinner & Networking Opportunities with industry leaders
INR 10,000 per Passes with total Value of INR 2 Lacs, The total Passes offer will be divided equally amongst gala nights

16^{WI-FI} ACCESS PASSES
Enjoy uninterrupted internet during the expo.

*Note : 1) Size and placement of the sponsor's logo will depend on the level of sponsorship
2) Presently GST applicable @18% on sponsorship under the forward charge mechanism as per notification no 07/2025-Central Tax (Rate) dt 16/01/2025