



SPONSORSHIP OPPORTUNITIES

MAIN SPONSOR

INR 75 LAKHS
USD 125,000
Plus GST @18%

150sq.m.
COMPLIMENTARY
BARE SPACE
AT THE EXPO
Value of INR 30 Lacs

SOCIAL MEDIA AMPLIFICATION

Tagged posts across AIRIA's
LinkedIn, Instagram, Facebook,
Twitter platforms with approx
4k unique followers.

12 COMPLIMENTARY DELEGATE PASSES

For Extra Activity Conducted at the Expo.
Worth Value of INR 1.8 Lacs, The delegate passes
will be divided equally amongst the activities.

GOURMET ACCESS PASS

Indulge in a Curate Culinary
Spread at the Venue
Value of INR 0.50 Lacs

12 COMPLIMENTARY CAR PASSES

for all show days in the secure
basement of the CTC venue

BRAND EXPOSURE ACROSS PROMOTIONS

Sponsor's logo featured on all
IRE promotional materials, brochures,
marketing emails & digital campaigns.
(Tier-based visibility).

5 DIGITAL MIN BRANDING

Brand Showcased via LED Screens
and Digital Panels in High Traffic
Zones at the venue Value of INR 5 Lacs

EXHIBITOR DIRECTORY 3 FULL PAGE ADVT 3 PAGE WRITE UP

Ad space and Company profile in the
Official directory, circulated to
All members & exhibitor.
Value of INR 13.5 Lacs

50 VISITOR PASSES

Provide visitor passes and
grow your network at the booth.

ONSITE EVENT BRANDING

Extensive branding at the Expo
Venue (CTC), citywide roadshows
and networking events
Value of INR 24 Lacs

WEBSITE RECOGNITION

Logo with backlink on the
official IRE website
www.indiarubberexpo.in

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COMPLIMENTARY GALA DINNER PASSES

Celebrity Gala Dinner & Networking
Opportunities with industry leaders
INR 10,000 per Passes with total
Value of INR 2.4 Lacs, The total Passes offer
will be divided equally amongst gala nights

18 WIFI ACCESS PASSES

Enjoy uninterrupted internet
during the expo.

*Note : 1) Size and placement of the sponsor's logo will depend on the level of sponsorship
2) Presently GST applicable @18% on sponsorship under the forward charge mechanism as per
notification no 07/2025-Central Tax(Rate) dt 16/01/2025