19 - 22
JANUARY 2028
TRADE CENTER
CHENNAI, INDIA

India Rubber Expo CHENNAI 2028

ALL INDIA RUBBER INDUSTRIES ASSOCIATION
AIRIA
1945
80 YEARS OF SERVICE

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

INR 32.5 LAKHS
USD 62,500
Plus GST @ 18%

72 sq.m.
COMPLIMENTARY
BARE SPACE
AT THE EXPO
Value of INR 14.5 Lacs

BRAND EXPOSURE ACROSS PROMOTIONS
Sponsor's logo featured on all IRE promotional materials, brochures, marketing emails & digital campaigns. (Tier-based visibility).

ONSITE EVENT BRANDING
Extensive branding at the Expo Venue (CTC), citywide roadshows and networking events
Value of INR 8 Lacs

SOCIAL MEDIA AMPLIFICATION
Tagged posts across AIRIA's LinkedIn, Instagram, Facebook, Twitter platforms with approx 4k unique followers.

2 MIN DIGITAL BRANDING
Brand Showcased via LED Screens and Digital Panels in High Traffic Zones at the venue Value of INR 2 Lacs

WEBSITE RECOGNITION
Logo with backlink on the official IRE website www.indiarubberexpo.in

6
COMPLIMENTARY
DELEGATE PASSES
For Extra Activity Conducted at the Expo. Value of INR 0.90 Lacs, The delegate passes will be divided equally amongst the activities.

EXHIBITOR DIRECTORY
2 FULL PAGE ADVT
1 PAGE WRITE UP
Ad space and Company profile in the Official directory, circulated to All members & exhibitor.
Value of INR 7.5 Lacs

12
COMPLIMENTARY
GALA DINNER PASSES
Celebrity Gala Dinner & Networking Opportunities with industry leaders INR 10,000 per Passes with total Value of INR 1.2 Lacs, The total Passes offer will be divided equally amongst gala nights

GOURMET ACCESS PASS
Indulge in a Curate Culinary Spread at the Venue
Value of INR 0.30 Lacs

6 COMPLIMENTARY CAR PASSES
for all show days in the secure basement of the CTC venue

12 WI-FI ACCESS PASSES
Enjoy uninterrupted internet during the expo.

30 VISITOR PASSES
Provide visitor passes and grow your network at the booth.

*Note :1) Size and placement of the sponsors logo will depend on the level of sponsorship
2) Presently GST applicable @ 18% on sponsorship under the forward charge mechanism as per notification no 07/2025-Central Tax (Rate) dt 16/01/2025