



SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR

INR 12.5 LAKHS
USD 22,500
Plus GST @ 18%

36sq.m.

COMPLIMENTARY
BARE SPACE
AT THE EXPO
Value of INR 7 Lacs

SOCIAL MEDIA AMPLIFICATION

Tagged posts across AIRIA's
LinkedIn, Instagram, Facebook,
Twitter platforms with approx
4k unique followers.

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COMPLIMENTARY DELEGATE PASSES

For Extra Activity Conducted at the Expo.
Value of INR 0.30 Lacs, The delegate passes
will be divided equally amongst the activities.

GOURMET ACCESS PASS

Indulge in a Curate Culinary
Spread at the Venue
Value of INR 0.15 Lacs

10VISITOR
PASSES

Provide visitor passes and
grow your network at the booth.

BRAND EXPOSURE ACROSS PROMOTIONS

Sponsor's logo featured on all
IRE promotional materials, brochures,
marketing emails & digital campaigns.
(Tier-based visibility).

EXHIBITOR DIRECTORY

1 FULL PAGE ADVT

Ad space in the
Official directory, circulated to
All members & exhibitor.
Value of INR 3 Lacs

1 LEAFLET INSERTION

Company product & services
Information In kit bag

2 COMPLIMENTARY CAR PASSES

for all show days in the secure
basement of the CTC venue

ONSITE EVENT BRANDING

Extensive branding at the Expo
Venue (CTC), citywide roadshows
and networking events
Value of INR 2 Lacs

WEBSITE RECOGNITION

Logo with backlink on the
official IRE website
www.indiarubberexpo.in

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COMPLIMENTARY GALA DINNER PASSES

Celebrity Gala Dinner & Networking
Opportunities with industry leaders
INR 10,000 per Passes with total
Value of INR 0.4 Lacs, The total Passes offer
will be divided equally amongst gala nights

8 WI-FI ACCESS PASSES

Enjoy uninterrupted internet
during the expo.

*Note : 1) Size and placement of the sponsor's logo will depend on the level of sponsorship
2) Presently GST applicable @ 18% on sponsorship under the forward charge mechanism as per
notification no 07/2025-Central Tax (Rate) dt 16/01/2025