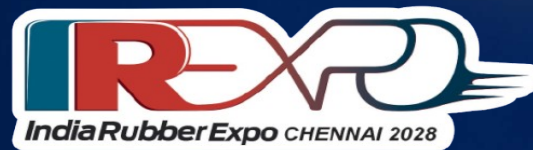




19 - 22
JANUARY 2028
TRADE CENTER
CHENNAI, INDIA



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

INR 55 LAKHS
USD 105,000
Plus GST @ 18%

126sq.m.
COMPLIMENTARY
BARE SPACE
AT THE EXPO
Value of INR 25 Lacs

SOCIAL MEDIA AMPLIFICATION

Tagged posts across AIRIA's
LinkedIn, Instagram, Facebook,
Twitter platforms with approx
4k unique followers.

10
COMPLIMENTARY
DELEGATE PASSES
For Extra Activity Conducted at the Expo.
Value of INR 1.5 Lacs, The delegate passes
will be divided equally amongst the activities.

**GOURMET
ACCESS PASS**
Indulge in a Curate Culinary
Spread at the Venue
Value of INR 0.40 Lacs

40 VISITOR
PASSES
Provide visitor passes and
grow your network at the booth.

BRAND EXPOSURE ACROSS PROMOTIONS

Sponsor's logo featured on all
IRE promotional materials, brochures,
marketing emails & digital campaigns.
(Tier-based visibility).

4 MIN DIGITAL
BRANDING
Brand Showcased via LED Screens
and Digital Panels in High Traffic
Zones at the venue Value of INR 4 Lacs

**EXHIBITOR
DIRECTORY**
3 FULL PAGE ADVT
2 PAGE WRITE UP
Ad space and Company profile in the
Official directory, circulated to
All members & exhibitor.
Value of INR 12 Lacs

10 COMPLIMENTARY
CAR PASSES
for all show days in the secure
basement of the CTC venue

ONSITE EVENT BRANDING

Extensive branding at the Expo
Venue (CTC), citywide roadshows
and networking events
Value of INR 12 Lacs

WEBSITE RECOGNITION

Logo with backlink on the
official IRE website
www.indiarubberexpo.in

20
COMPLIMENTARY
GALA DINNER PASSES
Celebrity Gala Dinner & Networking
Opportunities with industry leaders
INR 10,000 per Passes with total
Value of INR 2 Lacs, The total Passes offer
will be divided equally amongst gala nights

16 WI-FI ACCESS
PASSES
Enjoy uninterrupted internet
during the expo.

*Note :1) Size and placement of the sponsors logo will depend on the level of sponsorship
2) Presently GST applicable @ 18% on sponsorship under the forward charge mechanism as per
notification no 07/2025-Central Tax (Rate) dt 16/01/2025