

SPONSORSHIP OPPORTUNITIES

MAIN SPONSOR

INR 75 LAKHS
USD 125,000
Plus GST @ 18%

150 sq.m.

**COMPLIMENTARY
BARE SPACE
AT THE EXPO**

Value of INR 30 Lacs

SOCIAL MEDIA AMPLIFICATION

Tagged posts across AIRIA's
LinkedIn, Instagram, Facebook,
Twitter platforms with approx
4k unique followers.

12

**COMPLIMENTARY
DELEGATE PASSES**

For Extra Activity Conducted at the Expo.

Worth Value of INR 1.8 Lacs

GOURMET ACCESS PASS

Indulge in a Curate Culinary
Spread at the Venue

Value of INR 0.50 Lacs

**12 COMPLIMENTARY
CAR PASSES**

for all show days in the secure
basement of the ITPO venue

BRAND EXPOSURE ACROSS PROMOTIONS

Sponsor's logo featured on all
IRE promotional materials, brochures,
marketing emails & digital campaigns.
(Tier-based visibility).

5 DIGITAL
MIN BRANDING

Brand Showcased via LED Screens and
Digital Panels in High Traffic
the venue Value of INR 5 Lacs

EXHIBITOR DIRECTORY

**3 FULL PAGE ADVT
3 PAGE WRITE UP**

Ad space and Company profile in the
Official directory, circulated to
All members & exhibitor.

Value of INR 13.5 Lacs

50 VISITOR
PASSES

Provide visitor passes and
grow your network at the booth.

ONSITE EVENT BRANDING

Extensive branding at the Expo
Venue (ITPO), citywide roadshows
and networking events

Value of INR 24 Lacs

WEBSITE RECOGNITION

Logo with backlink on the
official IRE website
www.indiarubberexpo.in

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**COMPLIMENTARY
GALA DINNER PASSES**

Celebrity Gala Dinner & Networking
Opportunities with industry leaders

**INR 10,000 per Passes with
total Value of INR 2.4 Lacs,**

18 WI-FI ACCESS
PASSES

Enjoy uninterrupted internet
during the expo.

*Note :1) Size and placement of the sponsors logo will depend on the level of sponsorship
2) Presently GST applicable @ 18% on sponsorship under the forward charge mechanism as per
notification no 07/2025-Central Tax (Rate) dt 16/01/2025

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

INR 55 LAKHS
USD 105,000
Plus GST @ 18%

126sq.m.

COMPLIMENTARY
BARE SPACE
AT THE EXPO

Value of INR 25 Lacs

SOCIAL MEDIA AMPLIFICATION

Tagged posts across AIRIA's
LinkedIn, Instagram, Facebook,
Twitter platforms with approx
4k unique followers.

10

COMPLIMENTARY
DELEGATE PASSES

For Extra Activity Conducted at the Expo.

Value of INR 1.5 Lacs

GOURMET ACCESS PASS

Indulge in a Curate Culinary
Spread at the Venue

Value of INR 0.40 Lacs

40 VISITOR
PASSES

Provide visitor passes and
grow your network at the booth.

BRAND EXPOSURE ACROSS PROMOTIONS

Sponsor's logo featured on all
IRE promotional materials, brochures,
marketing emails & digital campaigns.
(Tier-based visibility).

4 DIGITAL
MIN BRANDING

Brand Showcased via LED Screens and
Digital Panels in High Traffic
the venue Value of INR 4 Lacs

EXHIBITOR DIRECTORY

3 FULL PAGE ADVT
2 PAGE WRITE UP

Ad space and Company profile in the
Official directory, circulated to
All members & exhibitor.

Value of INR 12 Lacs

10 COMPLIMENTARY
CAR PASSES

for all show days in the secure
basement of the ITPO venue

ONSITE EVENT BRANDING

Extensive branding at the Expo
Venue (ITPO), citywide roadshows
and networking events

Value of INR 16 Lacs

WEBSITE RECOGNITION

Logo with backlink on the
official IRE website
www.indiarubberexpo.in

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COMPLIMENTARY
GALA DINNER PASSES

Celebrity Gala Dinner & Networking
Opportunities with industry leaders

**INR 10,000 per Passes with
total Value of INR 2 Lacs,**

16 WI-FI ACCESS
PASSES

Enjoy uninterrupted internet
during the expo.

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SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR

INR 45 LAKHS
USD 85,000
Plus GST @ 18%

100 sq.m.

COMPLIMENTARY
BARE SPACE
AT THE EXPO

Value of INR 20 Lacs

SOCIAL MEDIA AMPLIFICATION

Tagged posts across AIRIA's
LinkedIn, Instagram, Facebook,
Twitter platforms with approx
4k unique followers.

8

COMPLIMENTARY
DELEGATE PASSES

For Extra Activity Conducted at the Expo.

Value of INR 1.2 Lacs

GOURMET ACCESS PASS

Indulge in a Curate Culinary
Spread at the Venue

Value of INR 0.35 Lacs

35 VISITOR
PASSES

Provide visitor passes and
grow your network at the booth.

BRAND EXPOSURE ACROSS PROMOTIONS

Sponsor's logo featured on all
IRE promotional materials, brochures,
marketing emails & digital campaigns.
(Tier-based visibility).

3 DIGITAL
MIN BRANDING

Brand Showcased via LED Screens and
Digital Panels in High Traffic
the venue Value of INR 3 Lacs

EXHIBITOR DIRECTORY

2 FULL PAGE ADVT
2 PAGE WRITE UP

Ad space and Company profile in the
Official directory, circulated to
All members & exhibitor.

Value of INR 9 Lacs

8 COMPLIMENTARY
CAR PASSES

for all show days in the secure
basement of the ITPO venue

ONSITE EVENT BRANDING

Extensive branding at the Expo
Venue (ITPO), citywide roadshows
and networking events

Value of INR 12 Lacs

WEBSITE RECOGNITION

Logo with backlink on the Zones at
official IRE website
www.indiarubberexpo.in

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COMPLIMENTARY
GALA DINNER PASSES

Celebrity Gala Dinner & Networking
Opportunities with industry leaders
**INR 10,000 per Passes with
total Value of INR 1.6 Lacs**

14 WI-FI ACCESS
PASSES

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during the expo.

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SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

INR 32.5 LAKHS
USD 62,500
Plus GST @ 18%

72sq.m.

COMPLIMENTARY
BARE SPACE
AT THE EXPO
Value of INR 14.5 Lacs

SOCIAL MEDIA AMPLIFICATION

Tagged posts across AIRIA's
LinkedIn, Instagram, Facebook,
Twitter platforms with approx
4k unique followers.

6

COMPLIMENTARY
DELEGATE PASSES
For Extra Activity Conducted at the Expo.
Value of INR 0.90 Lacs

GOURMET ACCESS PASS

Indulge in a Curate Culinary
Spread at the Venue
Value of INR 0.30 Lacs

30 VISITOR
PASSES

Provide visitor passes and
grow your network at the booth.

BRAND EXPOSURE ACROSS PROMOTIONS

Sponsor's logo featured on all
IRE promotional materials, brochures,
marketing emails & digital campaigns.
(Tier-based visibility).

2 DIGITAL
MIN BRANDING

Brand Showcased via LED Screens and
Digital Panels in High Traffic
the venue Value of INR 2 Lacs

EXHIBITOR DIRECTORY

2 FULL PAGE ADVT
1 PAGE WRITE UP

Ad space and Company profile in the
Official directory, circulated to
All members & exhibitor.
Value of INR 7.5 Lacs

6 COMPLIMENTARY
CAR PASSES

for all show days in the secure
basement of the ITPO venue

ONSITE EVENT BRANDING

Extensive branding at the Expo
Venue (ITPO), citywide roadshows
and networking events
Value of INR 8 Lacs

WEBSITE RECOGNITION

Logo with backlink on the
official IRE website
www.indiarubberexpo.in

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COMPLIMENTARY
GALA DINNER PASSES
Celebrity Gala Dinner & Networking
Opportunities with industry leaders
**INR 10,000 per Passes with
total Value of INR 1.2 Lacs**

12 WI-FI ACCESS
PASSES

Enjoy uninterrupted internet
during the expo.

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SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR

INR 22.5 LAKHS
USD 42,500

Plus GST @ 18%

48 sq.m.

COMPLIMENTARY
BARE SPACE
AT THE EXPO
Value of INR 9.6 Lacs

SOCIAL MEDIA AMPLIFICATION

Tagged posts across AIRIA's LinkedIn, Instagram,
Facebook, Twitter platforms with approx
4k unique followers.

4

COMPLIMENTARY
DELEGATE PASSES

For Extra Activity Conducted at the Expo.
Value of INR 0.60 Lacs

GOURMET ACCESS PASS

Indulge in a Curate Culinary Spread at the
Venue Value of INR 0.25 Lacs

20 VISITOR
PASSES

Provide visitor passes and
grow your network at the booth.

BRAND EXPOSURE ACROSS PROMOTIONS

Sponsor's logo featured on all
IRE promotional materials, brochures,
marketing emails & digital campaigns.
(Tier-based visibility).

1 DIGITAL
MIN BRANDING

Brand Showcased via LED Screens and
Digital Panels in High Traffic
the venue Value of INR 1 Lacs

EXHIBITOR DIRECTORY

2 FULL PAGE ADVT
1 PAGE WRITE UP

Ad space and Company profile in the
Official directory, circulated to
All members & exhibitor.
Value of INR 7.5 Lacs

4 COMPLIMENTARY
CAR PASSES

for all show days in the secure
basement of the ITPO venue

ONSITE EVENT BRANDING

Extensive branding at the Expo
Venue (ITPO), citywide roadshows
and networking events
Value of INR 4 Lacs

WEBSITE RECOGNITION

Logo with backlink on the
official IRE website
www.indiarubberexpo.in

8

COMPLIMENTARY
GALA DINNER PASSES

Celebrity Gala Dinner & Networking
Opportunities with industry leaders
INR 10,000 per Passes with
total Value of INR 0.8 Lacs

10 WI-FI ACCESS
PASSES

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during the expo.

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SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR

INR 12.5 LAKHS
USD 22,500
Plus GST @ 18%

36 sq.m.

COMPLIMENTARY
BARE SPACE
AT THE EXPO
Value of INR 7 Lacs

SOCIAL MEDIA AMPLIFICATION

Tagged posts across AIRIA's
LinkedIn, Instagram, Facebook,
Twitter platforms with approx
4k unique followers.

2

COMPLIMENTARY DELEGATE PASSES

For Extra Activity Conducted at the Expo.
Value of INR 0.30 Lacs

10 VISITOR
PASSES

Provide visitor passes and
grow your network at the booth.

BRAND EXPOSURE ACROSS PROMOTIONS

Sponsor's logo featured on all
IRE promotional materials, brochures,
marketing emails & digital campaigns.
(Tier-based visibility).

EXHIBITOR DIRECTORY

1 FULL PAGE ADVT

Ad space in the
Official directory, circulated to
All members & exhibitor.
Value of INR 3 Lacs

GOURMET ACCESS PASS

Indulge in a Curate Culinary
Spread at the Venue
Value of INR 0.15 Lacs

2 COMPLIMENTARY CAR PASSES

for all show days in the secure
basement of the ITPO venue

ONSITE EVENT BRANDING

Extensive branding at the Expo
Venue (ITPO), citywide roadshows
and networking events
Value of INR 2 Lacs

WEBSITE RECOGNITION

Logo with backlink on the
official IRE website
www.indiarubberexpo.in

4

COMPLIMENTARY GALA DINNER PASSES

Celebrity Gala Dinner & Networking
Opportunities with industry leaders
INR 10,000 per Passes with
total Value of INR 0.4 Lacs

8 WI-FI ACCESS
PASSES

Enjoy uninterrupted internet
during the expo.

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