

Asia's largest Rubber Expo - to be held in Jan 2019

NASHIK: The India Rubber Expo (IRE) is Asia's largest rubber expo. It made its debut in 2001 and has grown to be one of the most anticipated events in the rubber industry on Thursday. Now its 10th International Exhibition and Conference is to be held at the Bombay Exhibition Centre in Mumbai as a valuable platform for growth, exchange and collaboration.

This flagship event is organized by All India Rubber Industries Association one of the oldest premier industries Association in the country, established in 1945. All India Rubber Industries Association was formed with a noble thought of safeguarding and promoting interests of the Indian Rubber Industry, today it has become the voice of the rubber industry with robust relationship with over 1200+ active members.

India Rubber Expo 2019 is in the leap to meet the international standards, welcoming industry professionals from across the globe to be a part of India Rubber Expo, Mumbai. Offering a unique platform for Indian companies to meet and collaborate with overseas companies. An integral part of the thriving rubber industry, the IRE is a clear indicator of India's own position as the second fastest growing economy in the world. The IRE will showcase the latest techno-

logical developments in rubber industry and also talk about the current market status, facilities and services on R&D and quality control. This will also be an opportunity to be informed about the changing government regulations and controls pertaining to the rubber industry.

IRE is planning a 15 cities road show across India in order to promote the India Rubber Expo 2019. The Roadshow will commence from Ahmedabad touring 15 cities across the nation spreading awareness, creating more opportunities and encouraging more and more people to participate in the India Rubber Expo 2019. This roadshow will be a great way to bring together industry professionals on one platform where they can come up with innovative solutions, identify new business opportunities and talk about the changing market trends.

Vikram Makar, Chairman of IRE – 2019 and also the Chairman & MD of Oriental Rubber Industries Pvt Ltd. has first hand seen the growth and expansion of the IRE. He said that, "India Rubber Expo 2019 will see some of the biggest names in the industry come under one roof. This will present a great opportunity for small and big rubber business owners to network and exchange ideas. With a ready-made market and the value

addition India provides, it has everything needed for the sector to grow, be it ready-made market, entrepreneurial ecosystem and a robust physical infrastructure. The industrial ecosystem in India is the obvious consumer for next-generation production technologies that will be on display".

Close to 300 exhibitors would design their stall on an exhibition area of over 26,000 square meters. The India Rubber Expo, now about to host its 10th International Exhibition & Conference, has been a hugely popular event that has provided one of the largest platform to rubber professional across to meet and discuss the current international and national trends and innovations in the rubber industry. Apart from this, the IRE also offers the buyers and sellers a chance to rub shoulders with some of the biggest names in the rubber industry.

Vishnu Bhimrajka, Chief Convener IRE 2019, believes in the solidarity of the rubber market and has been one of the first endorsers of IRE. According to him, "The India Rubber Expo (IRE) 2019 is a great conclave to bring industry geniuses together. This incredible initiative will provide a platform for industry professionals to exchange ideas and technological developments and will go a long way to serve the requirements of the nation.